Rakesh Roshan

UI/UX DESIGNER

www.designbyrakesh.com

EXPERIENCE

SENIOR UI/UX DESIGNER - WIPRO
Dec 2022 - Present

- Managed the design team and mentored junior designers to improve design quality and efficiency.
- Worked closely with clients to understand their needs and goals and translate them into effective design solutions.
- Delivered end-to-end design solutions, including wireframes, prototypes, and high-fidelity mockups for various web and mobile applications.
- Created multiple design proposals that successfully secured projects for Wipro, demonstrating innovation and alignment with client needs.

   WIPRO | INVEST CLOUD - Sep 2024 - Present

   Delivered new UI screens and a compelling pitch presentation for InvestCloud. Successfully completed the project within three months, ensuring client satisfaction.

   WIPRO | USFOODS - Jun 2024 - Sep 2024

   Led the successful launch of the Forward Buy project for US Foods, now live and utilized across the organization. Conducted thorough user research and usability testing to ensure design aligned with user needs and business objectives.

   WIPRO | BRITISH PETROLEUM - Feb 2023 - Jun 2024

   Led the redesign of the BP internal platform. This reduced the average time to complete inspections by 40%.. Conducted user research and usability testing to inform design decisions and improve the user experience. Collaborated with development teams to ensure designs were implemented accurately and efficienfly.

PRODUCT DESIGNER - IFB Appliacnce
Oct 2021 - Sep 2022

- Conducted user research and developed user personas to inform product design and development.
- Designed user flows, wireframes, and prototypes for an IFB mobile app. Worked closely with the development team to ensure designs were implemented accurately and efficiently.

DESIGN MENTOR - BRDS Studio
Jul 2018 - Jul 2021

- Taught and mentored over 2,000 students, achieving excellent results in NID and NIFT entrance design exams.
- Developed comprehensive lesson plans and guided students in mastering Design principles and tools.

CONTACT

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ABOUT ME

I am passionate about designing digital experiences that are both visually stunning and intuitive, and always strive to create design that delight and engage users

EDUCATION

NATIONAL INSTITUTE OF DESIGN, 2019-21
Master's in Product Design

SAPTHAGIRI COLLEGE OF ENGINEERING, 2014-18
Bachelor's in Mechanical Engineering

SKILLS

UI/UX Design
User research
Wireframing and prototyping
Project management & leadership

AWARDS

Lexus Design 2022
Product Design

IIAD Kingston Uni London 2019
Architecture Design